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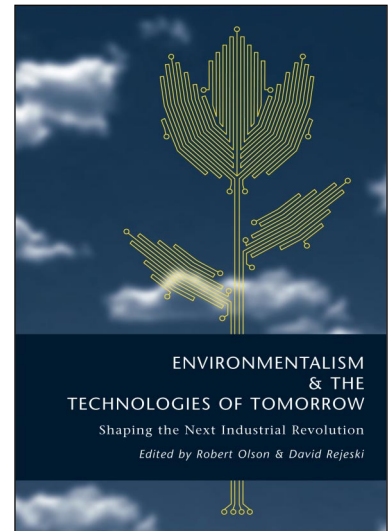
Shaping the Next Industrial Revolution

*Edited by Robert Olson and David Rejeski*

We sit at the doorstep of multiple revolutions in robotic, genetic, information, and communication technologies, whose powerful interactions promise social and environmental transformations we are only beginning to understand. How can we anticipate their impacts and ensure that these new technologies help move us in a more sustainable direction?

*Environmentalism and the Technologies of Tomorrow* is a collection of essays by leading scientists, technologists, and thinkers that examine the nature of current technological changes, their environmental implications, and possible strategies for the transition to a sustainable future. It offers a baseline understanding of new technological developments, as well as important insights for moving beyond business-as-usual by developing more anticipatory approaches to environmental protection and more comprehensive strategies for promoting the transformation of technology.

Among the contributors are Brad Allenby, David Bell, Steward Brand, Michael Braungart, Lester Brown, Joanne Ciulla, Denis Hayes, Hazel Henderson, Amory Lovins, William McDonough, Gary Marchant, David Ronfeldt, John Seely-Brown, Gus Speth, and Timothy Sturgeon.



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